

# ANNUAL ARRI ALEXA

## HIRE PACKAGE 2016-2017



ARRI ALEXA MINI

## WHAT'S THE DEAL?

RBM Hire offers a new way for independent filmmakers and production companies to access high-end film equipment in a flexible and affordable way. This is made possible through an innovative membership model.

Independent filmmakers that strive to produce high quality films always desire to use the highest standard of film equipment. Sadly, for many indie companies or individuals this isn't always possible due to the high cost of the traditional rental model.

That's why we came up with the Annual Arri Alexa Hire package so members can save up to 50% on film equipment hire.

## HOW IT WORKS

For a low cost annual fee, you can sign up to one of our membership packages entitling you to 4 days hire to be used either individually or in any combination over a 12 month period. If you need more days we offer a discount when you buy more than one package at a time.

Membership is capped to ensure there is sufficient time throughout the year for all members to utilise their allotted days. This way you can spread the cost of equipment hire over all the productions you have in a year, that means more money for you!

## WHAT'S THE CATCH?

This great deal requires your willingness to be flexible on dates. If you book in advance, this won't really be a problem. But at short notice, you may have to work around other existing bookings to access the shooting kit.

### WHAT'S INCLUDED IN OUR ARRI ALEXA MINI SHOOTING PACKAGES:

#### STANDARD KIT



- Arri Alexa Mini Body
- Zeiss CP.2 Lenses (21mm, 35mm, 50mm, 85mm)
- Sachtler Tripod
- TV Logic 5" Monitor
- Matte Box
- Follow Focus

**£999**

ANY 4 DAYS HIRE  
OVER 12 MONTHS

#### PRO KIT



- Standard Kit Items
- Arri WCU-4 Wireless
- Follow Focus
- DJI Ronin
- Ready Rig

**£1499**

ANY 4 DAYS HIRE  
OVER 12 MONTHS

#### PRO PLUS KIT



- Pro Kit Items
- Cooke S4i Mini Lenses (18mm, 25mm, 32mm, 50mm, 75mm)

COMING SOON

**£2099**

ANY 4 DAYS HIRE  
OVER 12 MONTHS



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## ANNUAL ARRI ALEXA HIRE PACKAGE BOOKING FORM

### SECTION 1 - CLIENT DETAILS

Today's Date:      /      /

Title:      ☐ Mr    ☐ Mrs    ☐ Miss    ☐ Ms

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Suburb: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Company Name: \_\_\_\_\_ Home/Work: \_\_\_\_\_

Company Registration #: \_\_\_\_\_ VAT Registration #: \_\_\_\_\_

### SECTION 2 - PACKAGE OPTIONS

STANDARD KIT

☐

4 Days - £999

PRO KIT

☐

4 Days - £1499

PRO PLUS KIT

☐

4 Days - £2099

#### BUNDLE PACKAGES

Qty

Discounted Total

x £

### SECTION 3 - INSTALLMENT OPTIONS

Full  
Payment

☐

3 Month  
Payment Plan

☐

+ 10%

### SECTION 4 - PAYMENT OPTIONS

PAYMENT TYPE:    ☐ Cash    ☐ Credit Card    ☐ Debit Card    ☐ Cheque    ☐ Transfer

Amount £

Card Number

Start Date

(If applicable)

Cardholders Name

Expiry Date

☐ VISA

☐ MASTERCARD

Security Code

Issue No

Signature

### SECTION 5 - TERMS AND CONDITIONS (Please see reverse)

☐ I/ we, the undersigned Contracting party, hereby confirm that I/we have read the herein agreement prior to its execution and I/ we are fully familiar with the contents thereof. This agreement shall be binding upon us and our heirs, legal representatives and assigns. And, we certify that we have received a complete copy of this agreement with all blank lines completed.

Date:      /      /

Signature: \_\_\_\_\_



## SECTION 5 - THE FINE PRINT

1. For the purposes of these terms the 'Company' will be interpreted as REALLY BRIGHT MEDIA LTD trading as 'RBM HIRE'. The 'Customer' will be interpreted as an individual or external company contracting with The Company. The 'Equipment' or 'Goods' will be interpreted as all items which are hired to the Customer by the Company.

2. The Customer and their insurers must read these Terms of Hire, as exemption or modification of liability of the Company or indemnity from The Customer may apply.

3. The Company enters into all agreements with the Customer solely on the terms of these conditions alone, and that no representation, warranty collateral or otherwise shall bind the Company. No statement made by a person representing the company shall alter these conditions unless otherwise stated in writing by a director of the Company.

4. The Customer will be required to demonstrate valid and sufficient insurance cover before the release of any goods from the Company to the Customer. All equipment hired to the Customer must be insured against all risks to full replacement value.

5. The Company requires the Customer to be insured against physical loss or damage from its full new replacement value.

6. The Customer must inform the Company before utilising any hired equipment within a hazardous environment, or taken outside the UK.

7. Risk in all hired equipment will pass onto the Customer when leaving the possession and control of the Company. Risk in hired equipment does not pass back to the Company until the Goods are returned and in the possession of the Company.

8. Title in all equipment hired remains at all times with the Company. The Customer has no interest in the equipment other than being hired to the Customer for proper use. The Customer will not assume ownership or act in selling, loaning, securing, mortgaging or pledging any hired equipment belonging to the Company.

9. All items hired throughout any contract are the property of 'The Company' unless stated otherwise on the produced invoice, and payment for these items has been made in full.

10. The Customer will ensure the equipment is treated with the best of care and accept that they will be held accountable for anything deemed beyond reasonable wear and tear. In the event of missing, damaged or destroyed goods, the Company will recover any loss of revenue until the item(s) is replaced, restored or repaired by the Customer.

11. The Customer will pay the full replacement new value of damaged or destroyed equipment, which will include instances where models have been superseded.

12. The Customer agrees to inform the Company of any damage to equipment immediately.

13. The Customer will use all equipment and ensure it is operated by experienced and qualified personnel. The Customer will disclose inexperience with any equipment. The Company is not responsible for any form of consequential loss including production time. Provisions for all downtime must fall within the Customer's insurance policy.

14. In the event of equipment malfunction, the Customer must contact the company immediately. The Customer will not attempt to repair any hired goods without the contacting the Company first.

15. The Customer will NEVER leave any hired goods from The Company unattended in a vehicle, public place or unsecured building. The Customer accepts that all hired equipment is their responsibility for the duration of hire and that no responsibility for the equipment can be placed to third parties.

16. The Company reserve the right to enter any premises where equipment is believed to be held beyond the agreed hire period. The Company will consequently seek to recover any loss of revenue throughout this period.

17. The Customer is responsible for pick up and delivery of the hired goods to and from The Company premises each hire period.

18. The Company reserves the right to exercise a £25.00 charge where equipment is returned in an unsatisfactory order, or where a clear lack of care or negligence towards the equipment is apparent.

19. These Terms of Hire are active from the point of collection and return of all equipment. This is extended to include all post hire checks by the Company to ensure that all equipment has been returned and in a satisfactory order.

20. The Company reserves the right to exercise a late return charge where equipment is returned later than the agreed booking period. Penalty fees are calculated from the published daily rate. Late fees must be paid in full within 30 days of issue.

21. Where it is believed that a Customer will not be faithful to paying an invoice or charge in full beyond the agreed period, a debt collector or solicitor may be appointed. In addition to recovering the value of the invoice the Company will seek to recover all related expenses.

22. Hire periods shall be no longer than 4 consecutive days unless specified otherwise on the Hire agreement and approved by RBM Hire.

23. The Customer's purchased hire days are valid for exactly 1 year from the signing of the terms. The Customer accepts responsibility for ensuring their use of allocated hire days within the terms outlined.

24. The Customer will notify the Company immediately if they require hiring any equipment beyond the contracted period. In this event the Company cannot guarantee any extensions on hired equipment.

25. The Customer acknowledges that provisional or 'pencil bookings' does not constitute a contract or guarantee the availability of any equipment.

26. Any guidance made by Company representatives in relation to any hire contract is given on the strict understanding that the Company is not liable for any loss or damage to hired equipment.

27. The Company will endeavour to maintain all equipment to the highest possible standard. However there is an onus on the Customer to ensure all equipment is in proper functional order and that all ordered equipment is present and correct.

28. All prices advertised by the Company may be subject to change without notice and are not binding.

29. The Company reserves the right to terminate the contract at any time in cases where these terms have been breached which may or may not result in a refund of any kind according to The Company's discretion.

30. The Customer agrees to pay for repair or replacement of any permanent marks to lens glass and filter glass suffered during the hire.

31. The Equipment must be returned to the Company before 10:00am on the first business day following the period of hire unless otherwise agreed with the Company. Late returns may incur penalty fees calculated from the published daily rate.

32. Equipment deliveries and returns before 8.00am or after 6.00pm must be agreed with the Company in advance and may incur surcharges.

33. The Company does not accept any liability for periods of unavailability where the equipment in service or repair. There will be no compensation for the Customer in these circumstances.

34. This agreement allows the Customer to hire equipment only when available. The Company does not accept any liability for unavailability of the equipment at any point.

35. The Agreement and these Conditions shall be construed in accordance with English Law and the parties herein submit to the jurisdiction of the English Courts.